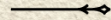




*Belgian*  
**CHOCOLATE**  
*Village*



THE BELGIAN CHOCOLATE VILLAGE.  
INDULGENCE AND HISTORY AT THE  
SERVICE OF YOUR COMPANY.





<< 9 OUT OF 10 PEOPLE  
LOVE CHOCOLATE;  
THE 10<sup>TH</sup> IS LYING >>



J.G. Tullius





At the heart of the capital of Europe,  
in the Brussels municipality of Koekelberg,

## THE BELGIAN CHOCOLATE VILLAGE IS AN EXTRAORDINARY LIVING MUSEUM

dedicated to the treasures of Belgian chocolate.



The perfect place for all food lovers and history  
enthusiasts to learn a few trade secrets in a beautiful  
Belle Epoque setting.

Treat your staff, clients and company to one of the  
**Belgian Chocolate Village's** tailor-made gourmet  
experiences, rich in surprises.

Add a special flavour to your company's next event :  
meeting, incentive, product launch, staff or New Year's  
Eve party, birthday, private musical performance...  
There are many options for groups ranging from  
2 to 150 people.

HISTORY  
SECRETS  
SURPRISES





A

YOUR EVENT AT THE  
BELGIAN  
CHOCOLATE VILLAGE





What better way to reward your staff, motivate your salespeople or thank your business partners than the

## UNIVERSALLY APPEALING THEME

of chocolate ?



Whatever your goals and schedule, whomever your guests may be, our « Chocolate Fever » experience offers a variety of flexible and interchangeable activities.

Choose the elements that best match your needs from the list below and trust our team to set up the ideal programme for your event.

R E W A R D  
M O T I V A T E  
T H A N K





1



## THE APPETIZER

*A welcome drink*

Set the tone from the start with a relaxed aperitif served in the unique olfactory atmosphere of the museum (30')

2



## EXPRESS VISIT

*The museum*

An exploratory tour of the museum, as a taster of what's on offer (20')

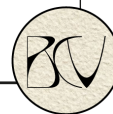
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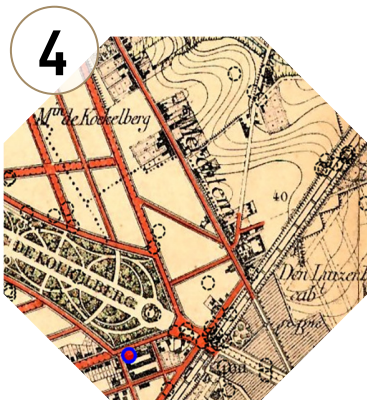


## CREATIVITY & SKILL

*The craft of chocolate-making*

Chocolate-making demonstration by one of our artisans, in a casual setting (25')





## THE CHOCOLATE TOUR

*A travel back in time*

Let the Cabosse brotherhood guide you - in the Brussels dialect - through the fascinating history of the Chocolate Village, born in the streets of Koekelberg. Visit the Victoria factory and meet world-renowned master chocolatiers. The highlight of the tour is an exclusive visit to famous artisan and cocoa roaster Frédéric Blondeel's brand new workshop (120')



## GOURMET BREAK

*For lunch or dinner*

Menu or sandwich option, enhanced by delectable notes of chocolate



## 6

## DEDICATED ACTIVITIES <sup>(1)</sup>

### *A. The Chocolate Battle*

After watching our master chocolatier demonstrate the tempering technique, your guests team up to create the best chocolate ('praline' or 'mendiant') from set ingredients. Our expert selects the winning team  
(60' to 120')

### *B. Quizz Time*

Individually or in a team, your guests scour the museum in search of information : an observational and theory test awaits !  
(45')



# 6

## DEDICATED ACTIVITIES <sup>(1)</sup>

### *C. Perfect Harmony*

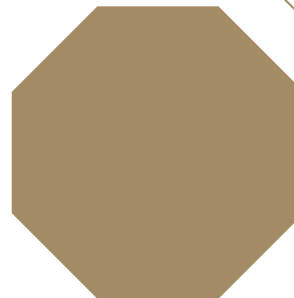
A workshop that will reveal unexpected pairings between chocolate and beer/wine (60')

### *D. Le Cacao'tail*

An extensive chocolate tasting in the setting of a cocktail reception (45 to 90', <150 people)

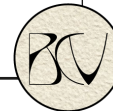
### *E. The 'Belle Epoque' Gala (2 to 70 people)*

Seated dinner in the Belle Epoque salons (>50) or in the Square Victoria (>70). Upgrade to the Frères Debecker's « Black Gold menu » featuring fine chocolate-based and truffle products, pata negra, etc. (90')



(1) booking required \*

\* For groups larger than 150, please contact us for a personalized offer.





## AVERAGE PRICES OF LISTED ACTIVITIES

Flexible activities	Average price**	Price pp
1. The Appetizer (30')	225 €	15 €
2. Express Visit (20')*	90 €	6 €
3. Creativity and Skill (25')	180 €	12 €
4. The Chocolate Tour (120')	420 €	28 €
5. Gourmet Break	by quote	by quote
6. Dedicated activities		
A. The Chocolate Battle (60' à 120')	375 €	25 €
B. Quizz Time (45')	180 €	12 €
C. Perfect Harmony (beer, wine & chocolate) (60')	375 €	25 €
D. Le Cacao'ktail (45' à 90')	525 €	35 €
E. The 'Belle Epoque' Gala (90')	1.275 €	85 €

\* museum entrance included

\*\* excluding fees for private rental of the BCV after 18:00



## BARRES, POUDRE OU PRALINES

La consommation du chocolat se diversifie à partir de la seconde moitié du XIX<sup>e</sup> siècle. Des innovations technologiques permettent en effet d'obtenir un chocolat plus fluide, qui peut facilement permettre la fabrication d'ouvrages « vifs » : bonbons, tablettes, pralines, etc. Il y en a pour tous les goûts et toutes les circonstances.

## REPEN, POEDER OF PRALINES

De consumptie van chocolade ondergaat een geleidelijke verandering vanaf de tweede helft van de 19<sup>e</sup> eeuw. Door technologische innovaties ontstaat smeltgerei en makkelijker te maken chocolade. Steeds meer chocolade wordt populair: al dan niet met crème, ganache of lakur gevulde figuurtjes, eieren, repen, tabletten. Er is voor elk welk wel en voor elke gelegenheid.

## BARS, POWDER AND PRALINES

Patterns of chocolate consumption diversified from the second half of the 19<sup>th</sup> century. Technological innovations led to a more liquid style of chocolate that could be easily moulded and soon, figurines, eggs, chocolate bars became more widely available, sometimes filled with cream, ganache or liqueur. There were chocolates to suit all tastes and every occasion.

AU RYTHME  
DE LA VIE!

POUR BELANGRIJKE  
MOMENTEN!

FOR ALL SEASONS!



B

UENUE  
RENTAL





The Belgian Chocolate Village  
is a unique historical location  
that can also be rented for

**ANY  
EVENT,**

privately or otherwise.



Our space can accomodate  
all your needs,  
from private meetings to  
celebratory events.

**G O U R M E T  
E X C L U S I V E  
U N I Q U E**



1

## THE TASTING ROOM



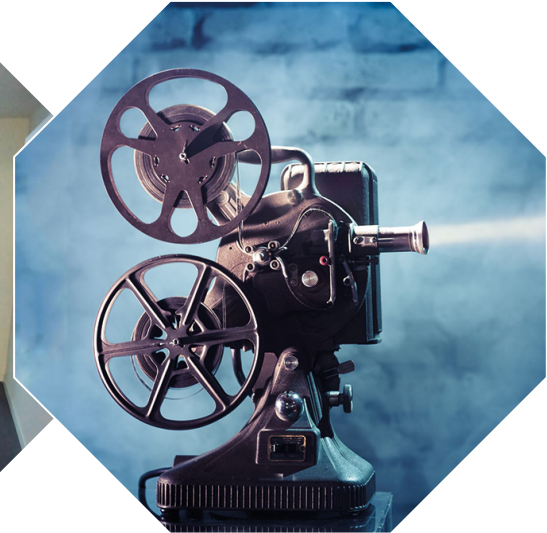
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## SQUARE VICTORIA

ground floor



### 3 CINEMA ROOM



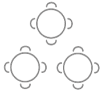


4

## THE CHOCOLATIER'S WORKSHOP





## SPACE OPTIONS

Rooms	Maximum capacity			Rental price
	 Seated (Restaurant style)	 Seated (Theatre Style)	 Standing	
1. Tasting room	50	40	80	150 €/hour
2. Square Victoria (conference room)	70	80	120	210 €/hour
3. Cinema Room	-	25	-	75 €/hour

4. Private rental of the Museum between 18:00 and 24:00	< 50 people	720 €
	50 - 100 people	960 €
	> 100 people	1.250 €

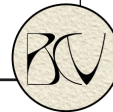






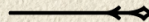
## RENTAL TERMS AND CONDITIONS

- Daily rental prices include : cleaning, electricity, wifi and insurance.
- Price for privately renting the whole Museum includes inventory upon entry and departure.
- A la carte services :
  - Inhouse caterer : Les Frères Debekker
  - Security (day/night) : compulsory in the case of a private rental
  - Event technician : compulsory in the case of a private rental
  - Furniture (extra tables and chairs, lectern, etc.) on demand
  - Sound equipment
- Terms and conditions of reservation : on the basis of the detailed offer sent by the Museum, options are issued for a period of 10 days, after which they will expire. Only written options will be accepted. Your option becomes a booking upon receipt of your payment on the Museum's account. All prices are quoted exclusive of VAT and remain subject to change.





CONTACT  
INFORMATION





# *Belgian* **CHOCOLATE** *Village*

Rue De Neck 20  
1081 Bruxelles (Koekelberg)  
Belgium



For any info or booking,  
call us at +32 (0)2 420 70 76 or email us  
at [info@belgianchocolatevillage.be](mailto:info@belgianchocolatevillage.be)

[www.belgianchocolatevillage.be](http://www.belgianchocolatevillage.be)

## **Nearest car park :**

Qpark  
Place Simonis 24,  
1081 Koekelberg  
Q-park.be  
+32 2 711 17 00





MAP

